



# Design Thinking Bootcamp

## 3-Day Programme

This is an immersive, practice-driven course designed to help participants reimagine how complex, real-world work challenges can be solved collaboratively and effectively.

Combining the human-centred mindset of **Design Thinking** with insights from **Behavioural Science** and the efficiency of **Lean Principles**, this programme equips participants to generate impactful, sustainable solutions across diverse domains, from backend operations and administrative processes to customer-facing services.

**DURATION: 3 days**

**FORMAT: In-person**

**PRICE: \$9,600**

**MAX. CLASS SIZE: 20 pax**





# **COURSE DELIVERABLES & OUTCOMES**

## **Day 1**

Lesson in basic concepts; Introduction to the enhanced design thinking framework; Recap on project topics; Research techniques (ask why); Identify key stakeholders; Draft research plan; Project consultation with the trainer

## **Day 2**

Data analysis of research findings; Finalise challenge statements; Lesson on brainstorming and prototyping techniques; Brainstorm and prioritise ideas; Draft the prototyping plan; Project consultation with the trainer

## **Day 3**

Analyse feedback on prototype; Make refinements and enhancements; Presentation tips; Project presentations; Planning for next steps; Project consultation with the trainer