

GRASP™-Infused Design Thinking Programme

The GRASP™ Design Thinking courses are dynamic and interdisciplinary courses which blend the principles of design thinking and behavioural insights to foster innovation and creativity. This course aims to equip participants with a comprehensive understanding of human-centred problem solving and deep critical thinking, enabling them to design user-centric solutions which effectively address real-world industry challenges. Highly interactive and experiential, the courses are designed to make learning come to life and relevant to all!

Duration: 2 days, 8 hours per day
(inclusive of a 1-hour lunch break)

Venue: At client's premises

Min. class size: 18 pax

Max. class size: 24 pax

Versions:

(1) For Executives and above - \$250/pax

(2) For Support Officers Cost - \$230/pax





1. Participants shall develop a more human-centred and experimental mindset and approach towards problem solving.
2. Participants shall learn and apply essential Design Thinking and Critical Thinking tools and techniques which serve as a common language for practical innovation.
3. Participants shall collaborate across departments and job functions on a joint project related to their organisation.
4. Participants shall learn tips on how to pitch innovative ideas convincingly to stakeholders.



Learning Objectives

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