Inspiring Effective Design Leadership in the Age of AI

The "Inspiring Effective Design Leadership in the Age of AI" course was tailored to empower leaders across myriad industries with intimate knowledge of the universal challenges and opportunities of promulgating an exuberant culture of design innovation within organizations.

Guided by a time-tested and robust innovation culture-building framework, this course is packed with essential design leadership skills such as facilitating design-led discussions; catalyzing a fearlessly creative environment; prioritizing scant resources to achieve optimization; convincing pitching techniques to secure authorities' buy-in; creative hacks to navigate tricky project landscapes; using AI in Design Research, Ideation and Prototyping; and more!

The aim is to develop leaders who have a heart to address stakeholders' needs, while possessing the savviness to navigate an often tricky design thinking cultural landscape to spearhead effective organizational transformation efforts. To cap it off, each participant will take home a personalized Design Leader's journal which will serve as their go-to reference for future design endeavours.

DURATION: 2 days, 8 hours per day
(inclusive of a 1-hour lunch break)
FORMAT: In-person
PRICE: $250/pax
Min Class Size: 18 pax
Max Class Size: 20 pax

Learning Objectives

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1. Address multiple stakeholder needs effectively.

2. Integrate multiple data sources to inform decision-making.

3. Establish a support system that is conducive for questioning norms.

4. Foster creativity and trial-and-error approaches.

5. Consider management's perspectives such as evaluating effects of solutions, balancing risk management and allocating resources.

6. Apply practical insights to ensure solutions align with on-the-ground realities.